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| Philip Hawkins  Data Analyst |  | Highly skilled and creative professional with solid academic background and years of experience in the ever-changing, data-driven world of market research and data. A quick learner and adaptable. Google certified in data analysis. |
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| Experience |  | Education |
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| 2024 - Now  **Technical Account Manager - *MarketCast***  Primary duties include acting as a technical liaison between the client, partners, and the company regarding digital tagging needs as well as monitoring for discrepancies.  2023 - 2024  **Data Analyst - *MarketCast***  Primary duties include preparing, cleaning, and verifying national, regional, and digital commercial airings for market research using proprietary software.  2019 - 2022  **Data Analyst – *Phoenix Marketing International***  Primary duties include preparing, cleaning, and verifying national and regional commercial airings for market research using proprietary software.  2010 - 2018  **Senior Data Production Associate – *Nielsen Company***  Primary duties include preparing, cleaning, and verifying national commercial airings for market research using proprietary software. |  | 2006 - 2009  **History (MA)**  University of South Florida  2001 - 2005  **History (BA)**  University of South Florida |
| Skills |
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| * Google Data Analysis (Professional Certificate) * Excel / Sheets * Python / R / SQL / Athena * Tableau * Computer Vision * Video / Audio Editing |
| Contact |
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